



6-18 July 2015  
**inspirED Social  
 Entrepreneurship Program**  
 for Grades 8-12

is a 2-week full-day camp that will be based in CoCoon, one of Hong Kong's leading coworking space for startups and entrepreneurs. This intensive program develops socially responsible leaders and teaches them relevant business and communication skills that empower students to design their own service projects.

This course will incorporate Harvard Project Zero & Stanford Design School learning strategies as well as TED talk-style presentations. Students will meet inspiring social entrepreneurs and do case studies of successful social enterprises. In addition, students will work with children from one of our partners, Changing Young Lives Foundation, to develop knowledge and awareness about important social issues in HK.

**Join us and prepare your mind and heart for a purposeful, passion-driven life!**

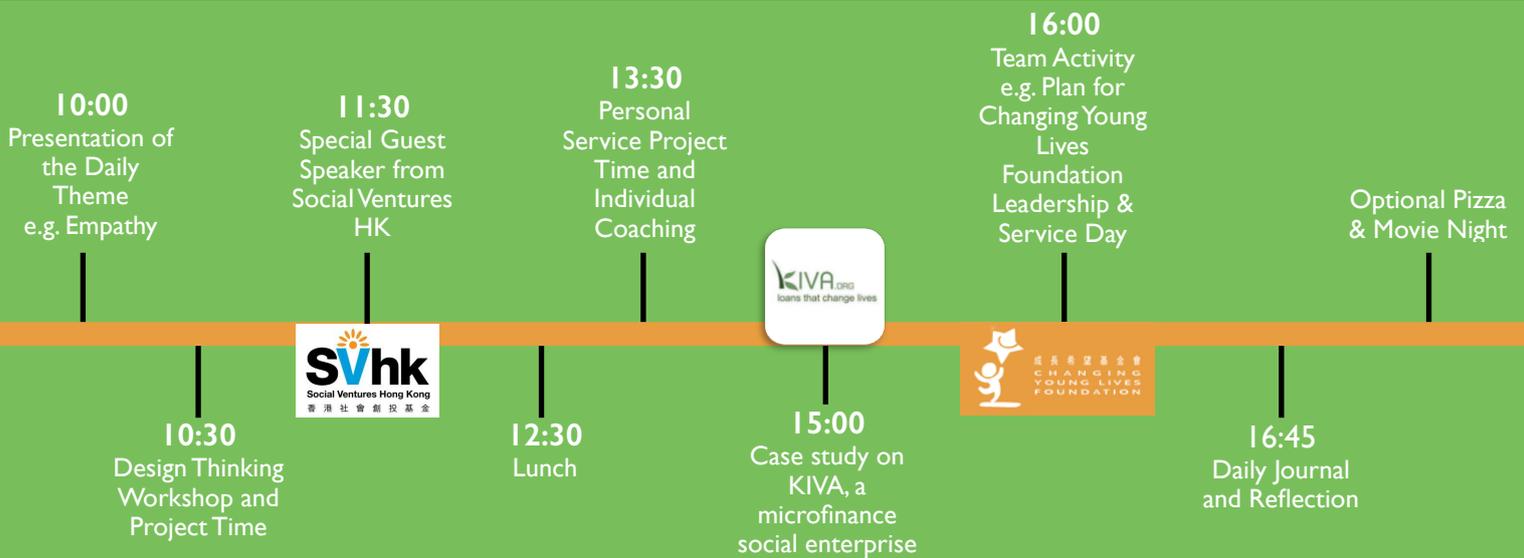


- ### This Summer
- Volunteer and participate in community service projects
  - Become an entrepreneur
  - Design a business plan
  - Jumpstart your IB CAS Project or MYP Personal Project
  - Meet and be inspired by successful social entrepreneurs and leaders in business and NPOs
  - Learn innovative and sustainable solutions
  - Collaborate with your peers
  - Pitch your project proposal to a panel of entrepreneurs - win an award!
  - Grow and develop the skills to become an effective and empathetic leader
  - Design your own service project

Our goal is to offer you an experience that will inspire and empower you to define yourself as an innovative and socially responsible leader.

Based in **CoCoon**, one of HK's largest and most active coworking space for startups and entrepreneurs.

# Sample Day



“My daughter participated in the inspirED Social Entrepreneurship program this July. Interacting with underprivileged children only slightly younger than herself and listening to speakers from a range of social enterprises gave my daughter more empathy and understanding about social issues in Hong Kong. She became noticeably more mature and gained a greater sense of personal responsibility after the 2 weeks. She learned how to develop a business model for her own charity project which will be a terrific roadmap for the coming years.”

- Parent of GSIS student

“My favorite experience throughout the two weeks was our visit to CYLF and Crossroads (X-perience). I learnt a lot about the deeper level struggles and challenges that the underprivileged population face every day in Hong Kong. We learnt how important it is to cultivate relationships and initiate direct communication with the people you are trying to serve as well as different methods to achieve that.”

- Social Entrepreneurship Program Participant 2014



“This program has been of utmost value to me – I learnt about what it takes to establish a social enterprise: the process involved, the planning, the execution as well as the importance of fostering interpersonal connections. This has been very inspirational and I hope that one day I will be able to start my own!”

- Social Entrepreneurship Program  
Participant 2014

“The presentation on the property social enterprise “Light Be” by Social Ventures Hong Kong was very useful since it became the inspiration for my service project. Subsequently managing to get in touch with someone who had direct connections with the organization proved to be of extreme value as well.”

- Social Entrepreneurship Program  
Participant 2014

## Renée Boey Teacher & Program Leader

### Academic Background

Cambridge University (MPhil in Renaissance Literature)  
Harvard University (BA Hons in English)  
St. Paul's School, NH, USA

### Experience Highlights

IB English and Humanities Teacher at The ISF Academy  
Researcher for the HK Education and Manpower Bureau  
Director of the Harvard Phillips Brooks House Citizenship Program  
Teacher for Harvard Project for International Education  
Business Editor of the Harvard Crimson

### Professional Development

Harvard Graduate School of Education – Project Zero Institute and WIDE  
World Program  
IB Diploma and Middle Year Programmes Teacher Training  
The University of Hong Kong – PGDE



## Anca Chung Co-Teacher

Anca Chung is responsible for marketing and communications at the Hong Kong Youth Arts Foundation, a charity that creates inspiring arts experiences for over 80,000 young people every year. Anca also works as a choreographer and freelance consultant, with clients including West Kowloon Cultural District Authority, Sutton PR Asia and HKI-SLAM. Before returning to Hong Kong in 2013, Anca pursued arts marketing at London's Southbank Centre and Young Vic Theatre, where she collaborated with some of the world's greatest established and emerging artists. She also worked for Médecins Sans Frontières (New York) and ISEAL Alliance (UK). Anca received her Bachelor's degree from the University of Pennsylvania and completed a Master's degree in Media and Communications at LSE.



## Carol Chan Program Facilitator

Carol Chan's high school years at The Chinese International School (IB DP) were marked by continuous active participation in community projects. For her IB MYP personal project, she designed and mass-produced tailor-made stationery organizers for visually impaired students at the Ebenezer School for the Blind. Her outstanding community contributions were recognized when she was selected for the Kiwanis Community and Service Award in 2013 and the CISPTA Award For Service to the Community in 2014. She is currently a medical student at UCL in London, United Kingdom.



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