

# MEDIA LITERACY

WITH *The New York Times*

**In this age of global media, with an abundance of news and digital information, we need to guide and arm our children to be wise consumers and responsible creators of media.**

On December 8th, our founder Renée will share with parents the skills and habits that contribute to a healthy relationship with today's media culture.

Topics covered include:

- What is media literacy?
- How do we teach the skills necessary to analyze media?
- How does media literacy connect to other subjects and to critical thinking?
- How does Baker & Bloom incorporate media literacy into their curricula?
- What can you do with your kids at home to build this new literacy?

We are delighted to announce that we have partnered up with the New York Times (NYT) to teach media literacy workshops this Christmas. Enrollment includes a one-year subscription of the NYT at a special rate.

Join us today!

## TALK DETAILS

**Date:** Saturday, 8 December 2018

**Time:** 3:00 - 4:00 pm

**Location:** Baker & Bloom, 1/F China Hong Kong Tower, 8-12 Hennessy Road, Wanchai

**Fee:** \$100 (advance); \$150 (at the door)

RSVP at <https://tinyurl.com/dec-bnb-seminar>

## About the Speaker



Renée Boey founded Baker & Bloom with a mission shaped by her own educational journey. She attended Marymount Primary School before studying at HKIS during her middle school years. Her high school years at St. Paul's School in Concord, N.H, USA inspired her to appreciate creativity, humanistic thinking, and the making of a meaningful life.

She later graduated from Harvard University as an English Literature major before obtaining an MPhil in Renaissance Literature at Cambridge University. Upon returning to Hong Kong, Renee completed a teaching internship at St. Paul's Co-Educational College, received her PGDE at HKU, and taught IB English and Humanities at the ISF Academy. She co-chairs the Harvard Book Prize and Scholarship and advises the Student Training in Entrepreneurship Program (STEP) at CoCoon, a leading startup incubator. Through Baker & Bloom, Renee hopes to inspire young people to learn with joy and live with creative confidence.