

baker&bl**oom**m



CATALOG
2021

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MESSAGE FROM

Our Founder

Baker & Bloom is known as a forward-looking organization. We have always emphasized the cultivation of creativity, which is essential to adapting, and imagining new possibilities. Since our first classes in design thinking, entrepreneurship, and creative writing back in 2014, we have been explicitly teaching and perfecting this system of creative learning. Through our comprehensive Four-Leaf approach, we encourage students to take an active role in learning. We inspire and equip students to be involved in their own learning journey by teaching them strategies that help foster that self-management, agency, and resilience through a growth mindset.

In response to Covid-19, our Baker & Bloom teachers have practiced what we preach and proven that they are adaptable, creative, and resilient themselves. Not only have they risen to the challenge of online teaching but have done so with ingenuity, while maintaining a high standard. We have refined our ability to conduct online coaching and group classes, and even hybrid lessons, where some students are physically present and others participate digitally.

Though we cannot predict, we can prepare. When I became an ISTE-certified educator in January 2019, I learned ways to integrate new pedagogies and technologies into the classroom to enhance students' thinking, learning, and collaboration. I had no inkling how relevant those lessons would be, but a few months later, this was exactly what we had to do. Adapting to the new online and blended environments has been daunting at times, yet, it has reaffirmed our central belief in the importance of creativity, and a genuine love of learning. This unpredictable situation has prompted us to become learners ourselves, and in doing so, we have all become better teachers.

In these times of uncertainty, our students have relied on our constancy and it has been meaningful to be able to provide familiarity, continuity, and structure. At Baker & Bloom, we strive to be adults who care about them personally, and to be teachers who evolve alongside them, sharing our own discoveries. To our young students, every year is unprecedented; they teach us to remain hopeful about the future, to accept changes, and trust in our innate power to grow.

– **Renée Boey**

ABOUT US

Baker & Bloom is a K-12 education organization that immerses students in academic rigor and creative thinking to prepare them for studying locally and globally and to lead purposeful careers.

With the advent of Artificial Intelligence and unpredictable global forces, we need to adapt and embrace lifelong learning to survive and succeed. Baker & Bloom understands this need. We empower students to develop an optimal mindset and 21st-century skills through excellence in teaching.

Our professional teachers use our original Four-Leaf Approach to inspire our students to learn deeply and create with empathy. One student at a time, we enhance human potential and creativity.



OUR MISSION

To cultivate creative literacy and confidence so that students can innovate and flourish in a fast-changing world.

FOUR-LEAF APPROACH

Our unique Four-Leaf Approach targets foundational elements of intellectual and socio-emotional growth. Cultivation of these four areas of Language Arts & Communication, Learning to Learn, Creativity, and Leadership & Service prepares our students to lead fulfilling lives as global citizens.

Whether it is through one-on-one mentorship or group classes, our Four-Leaf Approach forms the backbone of our pedagogy – it's how we ensure we are delivering extraordinary learning experiences.



LANGUAGE ARTS & COMMUNICATION

Build a foundation of adaptive critical thinking, creative expression, reflection and communication.

Develop media and digital literacy.

Cover reading comprehension and analysis, effective writing and speaking skills, grammar and style.

LEARNING TO LEARN

Reveal hidden rules in the game of learning.

Gain skills that apply across disciplines. (e.g. critical thinking and research)

Cultivate a growth mindset.

Master tests and assessments.

LEADERSHIP & SERVICE

Aspire to the higher purpose of education.

Encourage character development, especially empathy and grit.

Cultivate reflection skills and self-knowledge.

Expand humanities and current events knowledge that enables students to contribute as global citizens.

CREATIVITY

Challenge students to ask better questions and design better solutions.

Foster the confidence to be creative.

Deepen literary & cultural knowledge.

Learn the Stanford School's Design Thinking method to generate, test, and iterate ideas.

COURSE SCHEDULE

Grade	Course Title	Day	Time
K1-2	inspirED Reader & Writer	Tuesday	9:30 – 10:30am
		Tuesday	3:00 – 4:00pm
		Wednesday	9:30 – 10:30am
		Thursday	9:30 – 10:30am
		Friday	9:30 – 10:30am
		Saturday	11:45am – 12:45pm
K2-3	inspirED Reader & Writer	Wednesday	3:00 – 4:00pm
		Wednesday	4:00 – 5:00pm
		Thursday	3:00 – 4:00pm
		Thursday	4:00 – 5:00pm
		Friday	3:00 – 4:00pm
		Friday	4:00 – 5:00pm
		Saturday	9:00 – 10:00am
		Saturday	10:30 – 11:30am
	inspirED STEM: Math	Tuesday	4:10 – 5:10pm
		Thursday	4:10 – 5:10pm
		Saturday	11:00am – 12:00pm
	inspirED Chinese: 啟。創。中文	Saturday	9:30 – 10:30am

Grade	Course Title	Day	Time
G1-2	inspirED Reader & Writer	Tuesday	4:10 – 5:40pm
		Wednesday	4:10 – 5:40pm
		Thursday	4:10 – 5:40pm
		Friday	4:10 – 5:40pm
		Saturday	9:00 – 10:30am
		Saturday	11:00am – 12:30pm
		Saturday	2:00 – 3:30pm
		Saturday	4:00 – 5:30pm
	inspirED STEM: Math	Tuesday	4:10 – 5:40pm
		Wednesday	4:10 – 5:40pm
		Friday	4:10 – 5:40pm
		Saturday	9:00 – 10:30am
		Saturday	2:30 – 4:00pm
	inspirED Chinese: 啟。創。中文	Saturday	10:30am – 12:00pm
G3-4	inspirED Reader & Writer	Tuesday	4:10 – 5:40pm
		Wednesday	4:10 – 5:40pm
		Thursday	4:10 – 5:40pm
		Thursday	5:45 – 7:15pm
		Friday	4:10 – 5:40pm
		Saturday	9:00 – 10:30am
		Saturday	11:00am – 12:30pm
		Saturday	2:00 – 3:30pm
		Saturday	4:00 – 5:30pm
	Creative Writing	Wednesday	5:45 – 7:15pm
		Friday	5:45 – 7:15pm
		Saturday	9:00 – 10:30am

Grade	Course Title	Day	Time
G5-6	inspirED Reader & Writer	Tuesday	4:10 – 5:40pm
		Wednesday	4:10 – 5:40pm
		Thursday	4:10 – 5:40pm
		Friday	4:10 – 5:40pm
		Saturday	11:00am – 12:30pm
		Saturday	2:00 – 3:30pm
		Saturday	4:30 – 6:00pm
	Creative Writing	Wednesday	5:45 – 7:15pm
		Thursday	5:45 – 7:15pm
		Saturday	2:00 – 3:30pm
G7-8	Academic Writing	Tuesday	4:30 – 6:00pm
		Friday	4:30 – 6:00pm
		Saturday	9:00 – 10:30am
		Saturday	11:00am – 12:30pm
		Saturday	2:00 – 3:30pm
G9-10	Academic Writing	Tuesday	4:30 – 6:00pm
		Saturday	9:00 – 10:30am
		Saturday	11:00am – 12:30pm
	IGCSE English	Tuesday	6:00 – 7:30pm
		Thursday	6:00 – 7:30pm
		Friday	6:00 – 7:30pm
		Saturday	4:30 – 6:00pm
G11	IBDP English (Lit)	Thursday	6:00 – 7:30pm



**Scan for class dates,
tuition rates and more!**

TESTIMONIALS

Parent of G10 student, Kellett School

"Teachers like my daughter's at B&B STEM make it easier for children to quickly pick up skills needed for painting portraits, with their exceptional guidance. She now knows how to layer the lights and darks, adjust color and how to correct 'mistakes', with the invaluable encouragement she has received!"

Parent of G1 student, German Swiss International School

"I like 'Three-dimensional learning' which my son's B&B STEM's teacher is teaching him through many photos, explanations and hands-on learning. He is studying math in a new way which is useful for him. My son enjoyed the shark that he had made and a funny picture which he brought home!"

Parent of G1 student, St Paul's Co-Ed

"My daughter enjoys the class very much and she told me about the Chinese Cinderella story that was read and discussed during the class. I am very pleased to hear about the constructive feedback her B&B teacher continues to give her and to receive effective and consistent updates. My daughter has settled in so well that I signed her up for the next module too."

The English Department, French International School

"Our deepest gratitude for all aspects of the workshop Baker & Bloom ran with our Year 12s at FIS. The teacher's calm and authoritative professionalism was invaluable. More specifically, I've been stopped in the corridors by students who not only say how much they enjoyed the workshop, and how much they learnt, but also the curriculum content as a whole. Our department noticed how the B&B teacher 'tapped into cultural associations' of the texts so well, and how the strength of his questioning was so effective in scaffolding the students' analysis"

Parent of K2 student, Concordia International School, Shanghai

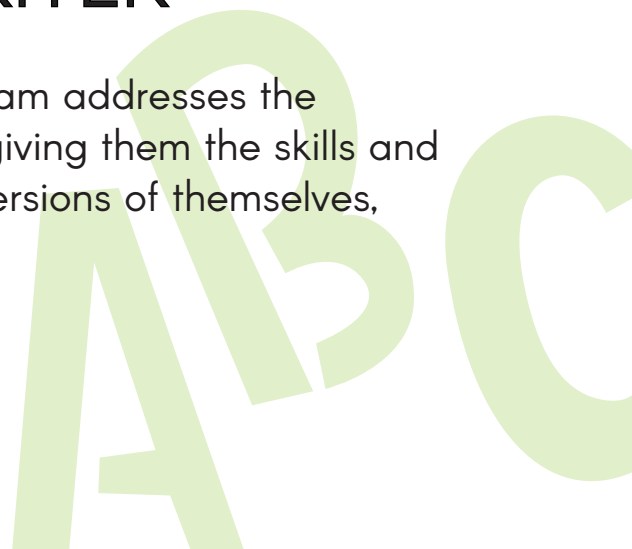
"The [B&B] teacher's warm and friendly nature helped our daughter feel at ease from the beginning. How wonderful that we are able to refer to the stories read and discussed, to remind our child, that no matter how small, our contribution can make a big difference! It will help her confidence in the moments when she questions herself. Our whole family has enjoyed the classes very much. It gives us such joy to see our daughter light up and be enthusiastically engaged during the online lessons. As a teacher myself, I appreciate the reference to the standards addressed in the lessons."

KINDERGARTEN & PRIMARY ENGLISH PROGRAM



inspirED READER & WRITER

The inspirED Reader & Writer Primary Program addresses the fundamental needs of students aged 4-12, giving them the skills and knowledge necessary to become the best versions of themselves, inside and outside the classroom.



Our program is unparalleled for FIVE REASONS:

1 Tailor-Made for Hong Kong Students

Our carefully chosen course materials address common challenges that Hong Kong students face, as identified by our experienced teachers.

2 Research-Based Curriculum

Our curriculum incorporates research from some of the most reputable names in education, including the Teachers College Reading & Writing Project at Columbia University, Dr. Jan Richardson's Next Steps Program, Dr. Tim Rasinski's The Fluent Reader, and more.

3 Personalized Teaching

Our small class sizes allow teachers to personalize their support for each student as identified by our in-house assessments. This consistent feedback loop ensures that our students are learning the skills they need.

4 Strategies, not Formulas

More often than not, writing is taught through generic formulas and ends with students mimicking model texts with little thought (and learning) involved. We teach strategies and skills that allow students, through deliberate practice, to write confidently for different purposes.

5 The "Whole Package"

There is more to language learning than reading and writing. As befitting our Four-Leaf Approach, our curriculum develops students' creativity, critical thinking, and willingness to learn. We help our students become disciplined, self-motivated learners.

Course Goals

Our courses are organized by modules (7–9 weeks) and terms (2 modules). Each module features a different theme and has its own thinking, reading, and writing goals to enhance students' understanding. In each year band, students will:

K2–3: Grow

- discover the inspiring and powerful world of literature
- develop strong foundation skills, including phonics
- practice decoding skills as emergent readers
- reflect, grow, and express themselves

G3–4: Solidify

- read a variety of texts and genres to comprehend
- learn and utilize proper writing structure and literary techniques to create intriguing personal narratives
- think critically and form opinions about real world issues
- incorporate advance language abilities, and refine the basic mechanics of writing

G1–2: Develop

- read diverse texts to foster an appetite for learning
- master decoding strategies to expand vocabulary
- develop reading strategies to increase comprehension and critical thinking
- write and edit a range of texts with different purposes

G5–6: Expand

- read and analyze authentic texts with real-world relevance
- write expository, narrative and persuasive essays, and poetry
- learn strategies to expand vocabulary
- develop critical thinking abilities

SECONDARY ENGLISH PROGRAM



In the secondary phase of education, the academic focus and needs of students become more specific. Our courses provide students with targeted instruction to meet the knowledge requirements for many different senior secondary examinations, including the IGCSE, IBDP, and AP. Where possible, we take students beyond their learning at school.

Students read, analyze, and critique challenging literary and non-literary texts so that they can develop transferable skills for school and beyond. Additionally, many parents consider boarding school for their children, so our courses provide students with the rigorous knowledge that will allow them to succeed in these contexts. We also develop course materials to suit the text selections of individual schools.

The excellent results of our program come from:

1 Our teachers' decades of experience teaching senior certificate examinations

2 Our demanding text selections, which develop intellectual, aesthetic and character growth.

3 Our insistence that students grapple with important and interesting ideas that will allow them to continue learning in the future.

Our Academic Writing courses rigorously prepare students for the writing they will do in high school, through university, and into the professional world. The skills learned and the exclusive learning materials provided in Academic Writing apply across all major curricula (AP, IB, IGCSE, DSE, etc.) and all academic fields, including college admissions and other professional application. Students will:

- be exposed to respectful academic discourse
- generate and develop their own ideas on topics such as English, art, history, science
- put ideas into words in ways that are clear and appropriate for an academic audience
- practice every step in the writing process – from brainstorming to revision
- read challenging texts to analyze how professional academic writers present their ideas
- structure sentences, paragraphs, and essays to more effectively convey their perspectives
- participate in group discussions that strengthen communication skills

In our **G11–12 IBDP English program**, students will:

- learn the skills and technical terminology that will allow them to succeed in Paper 1, Paper 2, and the Individual Oral
- receive additional support and feedback on the HL Essay and Learner Portfolio in the new courses
- receive additional instruction and support with the texts they study in their individual courses

STEM PROGRAM



Baker & Bloom's STEM program is inquiry-based, student-directed, and project-based. This means students have choices regarding how to approach and complete their projects. All projects involve at least two disciplines from the STEM acronym: Science, Technology, Engineering, Math. The integration of these subjects into transdisciplinary lessons that are based on real-world problems is what makes our program special.

Jobs are increasingly interdisciplinary and we believe that 21st-century education should teach students how subjects integrate and work together. Skills need to be taught in an applied way, as part of a greater whole, rather than the traditional approach of individual subject silos.

inspirED STEM

Project-Based

Develop the knowledge and skills to design and build projects to solve real-world environmental, social and economic challenges.

Localized & Up-to-Date

Explore topics relevant to the latest technological advances in Hong Kong and our region. Make connections between technology and current events.

Active Understandings

Students use and apply ideas not just memorise them. They learn why information matters and what to do with it.

Past students have **won NASA competitions, Math Olympiads**, applied for **patents for inventions**, and **built expansive personal** digital and non-digital **portfolios**.

In our dynamic and pioneering STEM courses, students will:

inspirED STEM: Mathematics (K2-G2)

- Learn math concepts through familiar activities
- Complete math drills through interactive exercises with other students
- Use storytelling to reinforce math, science and engineering concepts
- Learn to think scientifically and employ the scientific method
- Understand the application of math in real-world situations and current events
- Use STEM concepts to solve problems

Private courses and One-on-one Academic Support

Does your child want to learn how to code computer games, or create their own robot? How about designing their own gadget prototypes, or learning about space?

Our expert teachers can tailor-make a program that suits your child's interests and needs. Our STEM faculty have a wide range of interdisciplinary knowledge and skill sets, across technology, design thinking, software engineering, organic farming, math, robotics, graphic design, project management, entrepreneurship, and more... Let us help you design your child's personalized STEM adventure!

啟。創。中文

inspirED CHINESE



課程採用創意互動的沉浸式教學模式，將引導學生充滿自信的運用中文交流，使用創造性思維去理解及欣賞中國文學。

Baker & Bloom's inspirED Chinese Program empowers children to speak, comprehend, appreciate and communicate in Chinese with confidence and creativity.

針對中文的特殊性，精心設計的語言項目。

我們常常聽到這樣的聲音：中文是世界上最難學的語言。與字母語言相比，中文確實難：尤其是聲調和漢字。我們必須認識足夠的漢字才能達到基本的中文讀寫能力。而被譽為天生語言學習者的孩子，則能以自然的方式輕鬆習得。因此，我們獨創一種有趣、多感官，適合學生身心特點的拼音學習方法，讓孩子在輕鬆愉悅的環境中習得拼音；在沿用行之有效的漢字教學法的同時，我們還研發了涵蓋故事、遊戲、創意學習工具等多感官漢字教學法，以幫助孩子奠定扎實的識字能力及閱讀功底。

優化主題課程及項目式學習模式。

我們的幼稚園和小學的課程採用精心設計的主題教學模式，以兒童發展里程碑及學習興趣作為教學目標來組織教學活動。我們高年級的課程結合了項目式學習法，旨在鍛鍊學生知行合一的能力，激發學生的學習能動性，培養學生使用語言技能解決現實問題的能力。

以學生為中心的創意教學法。

我們相信，孩子有利用天生好奇心來構建知識體系學習的潛力。這種情況發生的最好時機是：他們對事物擁有強烈的探索欲、對所學知識感興趣、對主題活動參與度高。針對這些特點，我們設計了以學生為主的創意教學法：學生將在角色扮演和戲劇活動中，自然的學習主題詞彙和句子結構；我們將詩歌朗誦、歌曲吟唱、故事演繹等活動置於我們的課堂教學，由經驗豐富、口語純正的普通話教師引導活動。我們以培養學生的聽說能力為起點，加強閱讀和寫作能力為基礎，最終達到學生能夠自主鑒賞語言文化的目標。

Our program addresses the unique, typological features of Chinese. We hear that Chinese is a difficult language, but if taught well, two of its hardest aspects – its tonal nature and character system – can be learned quite naturally when children are young. We have designed an original pinyin learning method that engages the whole body and use songs and games to encourage stress-free, playful learning. We use time-honored strategies to teach characters but also embrace stories and creative learning tools, such as Montessori toys, to help kids absorb and recognize characters.

We use theme and project-based learning. Our kindergarten and elementary program adopts carefully chosen themes that target developmental milestones and interests to organize content and skills. Our higher level classes incorporate differentiated project-based learning and help students use language skills to solve real-world problems and pursue their own interests.

Our teachers use a creative, student-centered and nurturing approach. We believe in a child's natural curiosity and potential to learn through constructing knowledge for themselves. Through role-play and games, students will pick up curated vocabulary and useful sentence structures. They will also learn poetry and songs, listen to and read stories, all the while guided by Chinese teachers modeling native pronunciation and clear enunciation. We begin with building oral fluency, move to the fundamentals of reading and writing, and ultimately toward the appreciation of the richness of Chinese literature and culture.

學前班 (K2-3)

- 創意拼音和識字
- 創意互動唱遊和故事演繹
- 情境角色扮演
- 讀者劇院
- Active, multisensory pinyin learning method
- Interactive singing and storytelling
- Situational role-play
- Tang poetry recitation
- Reader's theater

初小班 (G1-G2)

- 建立拼音技巧，掌握中文發音
- 學習中文字，為獨立閱讀做準備
- 項目式學習，融入現實世界，接受挑戰，以激發好奇心和參與度
- Build pinyin skills to master pronunciation
- Recognize characters to prepare for independent reading
- Incorporate real-world challenges and situations to stimulate curiosity and engagement

ADMISSION SUPPORT – UNITED STATES



BOARDING SCHOOL

Every person – every family – has a unique story. At Baker & Bloom we take a personalized approach to help you develop the little stories you have accumulated over time into a narrative that will bring out your child's personality as well as showcase their achievements.

As studying abroad becomes increasingly popular and competitive, Baker & Bloom is here to help with making US boarding school applications less daunting. Whether you need a comprehensive approach to the entire process or simply some help with essays or interviews, we are here to help.

Our services:

- School selection
- Academic enrichment and project advising
- Extracurricular activity assessment and recommendations
- Summer activity recommendation and support
- Application assistance
- Interview prep
- Personal statement brainstorming and editing
- Portfolio advising, creating and editing
- Parent statement support

Our students have received offers from the following schools:

- Andover
- Deerfield
- Fay
- Harrow
- Choate
- Exeter
- Groton
- Hotchkiss

and so much more...!



UNIVERSITIES

US colleges are now looking for students that have demonstrated interest in their preferred field of study both inside and outside the classroom. At Baker & Bloom, we strive to get to know you beyond your grades and your test scores – your interests and your goals – to understand your future plans and your ambitions and help you craft an application that shows off your achievements in the best possible light.

Our services:

- School selection
- Academic advising, course selection, enrichment and project advising
- Extracurricular activity assessment and recommendations
- Summer activity recommendation and support
- Test prep recommendations
- Application assistance
- Interview prep
- Personal statement brainstorming and editing
- Portfolio advising, creating and editing

Our students have received offers from the following colleges:

- | | | |
|-------------------|---------------------|----------------|
| • Boston U | • Claremont McKenna | • Harvard |
| • Brown | • Columbia | • LSE |
| • Cambridge | • Cornell | • Princeton |
| • Carnegie Mellon | • Duke | • NYU |
| • Chicago | • Georgetown | • Northwestern |

and so much more...!

Check out our back page for more universities!

ADMISSION SUPPORT – UNITED KINGDOM



What type of students do UK boarding schools look for?

They want variety and diversity, i.e. students who will contribute to the wider community of the school, engage with what is on offer, and add to the culture of the school. They are always hunting for students who have a passion or a genuine interest. This could be in sport, art, music, hobbies, drama, building things, making films. They want more than simply highly-trained pupils. Even in the world of music they will be hunting for real musicality rather than just qualifications. A passion or love of some activity is often more important than qualifications.

Our services:

- Consultation and guidance through the complete admissions process
- Mock assessments and interviews
- One-on-one or semi private coaching for UKISET, 11+ & 13+ Common Entrance exams, and school-specific entry exams
- Accompanied school visits



OUR COUNSELOR

Mr Rory Reilly

Rory Reilly was educated at Trinity College Dublin and has taught in a number of schools, including King's College School Wimbledon and The King's School Canterbury where he spent ten years as Registrar. He now runs a private consultancy and specializes in preparing and placing pupils in top UK and Swiss independent boarding and day schools.



Over many years, Rory has built a network of contacts across all the major UK senior and preparatory schools. Part of his brief at The King's School was to build close relationships with the Heads of all the prep feeder schools and, as a result, he knows personally the Head Teachers of almost all of the significant prep schools in the south of England, including in London. He also developed a very strong bond with the Registrars and Directors of Admissions of all the major UK boarding schools. In the summer of 2015, Rory was entrusted with setting up the Late Application Process for the top boarding schools and was the only person to have an overview of late vacancies across all of the major schools. Having worked in London in both the prep and senior sectors he also has a clear understanding of the difficulties facing parents when seeking places in this environment. This breadth of knowledge makes him ideally placed to advise parents.

Building on his wide experience and range of contacts, Rory has drawn together a team of specialist advisors in the areas of Admissions and Assessment, Music, Drama, Mathematics, Science and the Arts.

CREATIVE WRITING



Too often writing is taught with a narrow goal – to equip the student with a tool for communication for exams or for work. So, writing skills are honed with assignments that serve that end: persuasive essays, informational articles, biographical sketches, reviews, how-to's. We believe those same genres and others can be approached in a way that teaches limitless curiosity and discovery and goes beyond basic communication. Our students learn, from day one, that they are powerful authors. The writing process itself is the goal. Through the process of making books, picture books, graphic novels, chapter books, or whatever books they can envision, students are encouraged to explore and experiment, allowing them to develop invaluable life skills and to become deeper human beings.

Students will:

- learn to think and work independently through the use of a writer's notebook
- gain confidence to make decisions and to follow through by using writing and editing strategies
- become risk-takers because they know that asking the right questions is more important than having the right answers
- learn problem solving in the hard, but joyful, work done during write-alouds and shared/interactive writing
- celebrate their resourcefulness in finding ideas, information, and inspiration from many different sources, and not just by asking the teacher or a friend for help
- identify themselves as makers of books, with big ideas and important things to say
- go beyond the day's topic because it got them SO excited about something else that they cannot wait to run after it!

ACADEMIC COACHING & PRIVATE COURSES



Baker & Bloom offers **flexible arrangements** for students who wish to work independently on academic work, personal projects, or goals not covered by our core course offerings.

ONE-ON-ONE ACADEMIC SUPPORT

Our knowledgeable coaches support students in a variety of subjects, including:

- English Language and Literature, Chinese, History, Geography, Latin, Physics, Economics, Maths, and Humanities
- IB Theory of Knowledge (TOK)
- Academic development in research, study skills, essay writing, oral presentations, vocabulary, and test-taking

PRIVATE COURSES

Form your own group of 3–6 students for a tailor-made course or short workshop to suit your interests, schedule, and learning needs. Private classes can cover:

- Any of the academic subjects offered for one-on-one coaching
- Interview prep, presentation skills, and debate
- Topics derived from our popular holiday workshops such as Mystery Story Writing, Minecraft Writing, and more

If your child and their friends have their own interests or learning goals, email info@bnb.edu.hk or call **2110 4788**, and we can discuss how to help!

INSPIRED PROGRAMS

inspirED PROJECTS

Our inspirED Projects program provides **unique opportunities** for students to turn personal interests into real-world experiences. The 6-month program helps students **stand out in boarding school and college admissions** and empowers them to **create positive change** in their communities.

Baker & Bloom's coaches, as well as experts in the field, are available to mentor projects in various areas of engineering, the humanities, the sciences, and business.

Past projects include:

- publishing research papers
- creative writing and art portfolios for admissions
- launching school-wide service programs
- designing mobile apps



inspirED INTERNSHIPS

Jointly designed and taught by Baker & Bloom and CoCoon, this **exclusive** and **personalized** program combines skills training, entrepreneurship education, and **opportunities for professional networking**.

As a leading startup incubator, CoCoon has a **network of over 30,000 entrepreneurs** who have collectively raised over HK\$5.5 billion. CoCoon has hosted over 600 events and trained 260+ students from top universities. As a participant in our program, students will have automatic **access to CoCoon's network and events** for one year.

Key Features:

- bootcamp training in entrepreneurship and career skills
- placement at a startup that matches students' individual interests
- mentorship and feedback from a startup's founding team
- post-internship resume and college essay workshop



TEST PREP



Test-taking is made interesting and engaging at Baker & Bloom. That's because we understand that there is **much more to it than just rote memorization**. Practice is important, but if a student is not equipped with the right test-taking skills, then repeated drilling just solidifies the negative habits.

Our students complete our test-taking courses with **transferable skills and knowledge**. We help our students improve their **active reading skills** while **broadening** their **general knowledge** in history, science, literature, social sciences, and the humanities.

Our **fun and interactive classes** are aimed at increasing engagement and interest in test-taking. When classes are enjoyable and the test is no longer daunting, your child will feel confident and thrive on test day.

We help students prepare for a range of exams, including:

- SAT
- SAT Subject Tests
- ACT
- ISEE (All levels)
- SSAT (All levels)
- UKISET
- UK Common Entrance Exams 11+ and 13+
- MAP
- School Admissions Exams

OUR FOUNDER



Renée Boey

Founder & Educational Director

- B.A. Hons. English (Harvard)
- M.Phil. Renaissance Literature (Cambridge)
- M.F.A. Writing (USF)
- P.G.D.E. (HKU)

Renée Boey founded Baker & Bloom to promote innovative learning, service, and leadership among young people. Baker & Bloom's mission is shaped by Renée's own educational journey. She enjoyed learning at both local and international schools in Hong Kong before completing her secondary education at St. Paul's School in Concord, N.H. The school's diversity and emphasis on arts, humanities, and service instilled in her an appreciation for creativity, thinking from multiple perspectives, and a desire to lead a meaningful life.

After graduating from Harvard College as an English major, Renée obtained an MPhil in Renaissance Literature at Cambridge University, and returned to Hong Kong. She completed a teaching internship at St. Paul's Co-Educational College, received her Postgraduate Diploma in Education at the University of Hong Kong, and taught at the ISF Academy as an IB English and Humanities teacher before harnessing her experiences and passions to launch Baker & Bloom. Whether it is teaching the inspirED Social Entrepreneurship Program, designing curriculum, or coaching a student, Renée hopes to inspire young people to learn with joy and embrace life with positivity and creative confidence.

**Scan me to learn
more about
Renée!**



OUR LEADERSHIP TEAM



Scan me to
meet the whole
team!



Chris Coetzee

Secondary English Division Head

- B.Mus. Composition (Stellenbosch)
- B.A. Language & Culture (Stellenbosch)
- B.A. Hons. Classics (Stellenbosch)
- P.G.C.E. (Stellenbosch)
- M.A. Classical Literature (Stellenbosch)

With over a decade of educational experience in five different countries, Chris has taught Latin, English, Music, and History in IB, IGCSE, A-Levels, Pre-U, and AP programs and has also worked as department head, head of senior academics, and educational inspector. He headed the Classics department and taught IBDP English at the ISF Academy before joining us.



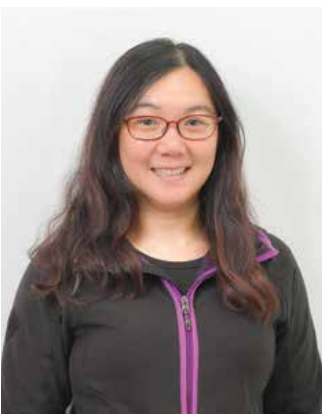
Rebecca Bush

Primary English Division Head

Certified Reading Specialist & Dyslexia Therapist

- B.A. Iberian Studies & Art Practice (UC Berkeley)
- M.A. Elementary Education, Instruction and Curriculum (U of Alabama)
- M.Ed. Advanced Literacy (Concordia)

For over a decade in the education sector, Rebecca has not only taught in the classrooms of QGIS and FIS, but has also served as a teacher-mentor and trainer, a guest lecturer, a curriculum advisor and developer, a certified reading specialist, a bilingual instructor, an English as a second language teacher, and a special education teacher.



Mei Chen

STEM Program Director

- B.S. Computer Science & Graphics Design (UCLA)
- M.S. Software Engineering & Management (Carnegie Mellon)
- Satellite Flight Software Engineer (Lockheed & NASA)

An accomplished scientist and engineer with over a decade of experience working for Microsoft, P&G, Accenture, Lockheed Martin, and NASA, Mei brings the real-world applications of science, math, and technology to life with students in the inspirED STEM program at Baker & Bloom.



Karen Kwok

Admissions Counselor

- B.A. Psychology (Harvard)
- M.B.A (Harvard)

While at Harvard, Karen began advising family and friends on their applications for boarding school, college, and graduate school. Since joining Baker & Bloom, she has helped many more students realize their goals and gain acceptances at prestigious schools in the U.S. Karen is a passionate singer who sings in three different choir groups in her free time.



Our students come from:

Local

Braemar Hill Nursery School
Diocesan Boys' School
Diocesan Girls' School
Kiangsu-Chekiang College
La Salle College
Marymount School
Po Leung Kuk Choi Kai Yau School
St. Joseph's College
St. Mary's Canossian
St. Paul's Co-ed College School
St. Paul's Convent School
St. Stephen's College
Sheng Kung Hui Kindergarten
Victoria Kindergarten
Wah Yan College
St. Catherine's International KG

International & ESF

American International School
Australian International School
Canadian International School
Chinese International School
French International School
German Swiss International School
Harrow International School
Hong Kong International School
International Christian School
The ISF Academy
Island School
Li Po Chun United World College
Shatin College
Singapore International School
West Island School
Yew Chung International School
Little Dalton
Malvern College
Nord Anglia International School
Victoria Shanghai Academy
York International Kindergarten

Boarding & Overseas

Benenden School (UK)
Cheltenham Ladies College (UK)
Choate Rosemary Hall (US)
Deerfield Academy (US)
Hotchkiss School (US)
Lawrenceville School (US)
Milton Academy (US)
Phillips Academy Andover (US)
Phillips Exeter Academy (US)
Roedean School (UK)
Sevenoaks School (UK)
St. Paul's School (US)
Taft School (US)
Wellington School (UK)
Westminster School (UK)
Winchester College (UK)
Wycombe Abbey (UK)



Our students have been accepted to:



Secondary Schools

Choate Rosemary Hall
Deerfield Academy
Fay School
Groton School
Harrow School
Middlesex School
Milton Academy
Oundle School
Phillips Academy Andover
Phillips Exeter Academy
St. Paul's School
Taft School
Tonbridge School
The Hotchkiss School
The Lawrenceville School
Winchester College

Universities

Brown University
Carnegie Mellon University
Claremont McKenna
Columbia University
Cornell University
Duke University
Georgetown University
Harvard University
Middlebury University
New York University
Pepperdine University
Princeton University
Rhode Island School of Design
Stanford University
Tufts University
UC Berkeley
UCLA
University of Cambridge
University of Chicago
University of Oxford
University of Pennsylvania
University of Toronto
USC
Wesleyan University
LSE



Baker & Bloom Education Center

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