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Letter From Founder

With the advent of generative artificial intelligence (AI) and game-changing technologies like ChatGPT, we are witnessing a pivotal moment not just in education but in human history. What a thrilling and terrifying time to live and learn. At Baker & Bloom, we recognize the need to evolve and to mentor students through these complex changes. We encourage students to interact with knowledge, we teach how to contextualize learning, and we have equipped ourselves to harness the potential of AI to enhance the educational experience for our students.

One of the cornerstones of Baker & Bloom is the relationship between our coaches and students. Over the years, these bonds deepen and enable our coaches to respond effectively to the needs of our students. Whether it involves spending extra time on a challenging topic, finding reading materials that fascinate and challenge the student, introducing alternative note-taking systems, or offering fresh perspectives on a subject, our coaches go above and beyond to ensure every student receives the support they need.

I am delighted to share that our coaching team, especially at the secondary level, has expanded significantly. We have gathered a remarkable group of educators who bring diverse expertise across a wide range of subjects. This expansion enables us to provide comprehensive support to our students as they navigate their educational journeys. As research consistently emphasizes the significance of good teachers in fostering stable social-emotional environments, we are proud to offer our students an exceptional team of knowledgeable and caring mentors.

In the words of one of my favorite educators, John Dewey, "It is not enough that certain materials and methods have proved effective with other individuals at other times. There must be a reason for thinking that they will function in generating an experience that has educative quality with particular individuals at a particular time." These words ring true in our present day with its unique challenges and opportunities.

At Baker & Bloom, we recognize the need to cultivate skills that are not only relevant but crucial for success in the future. Verbal communication, sustained written thought, positive thinking, resilience, self-awareness, and adaptability are the foundation upon which students can build their future achievements. To address these needs, we have expanded our coaching team, particularly at the secondary level, ensuring that we offer a diverse range of expertise across subjects.

As we ponder the needs of students who have emerged from 3 years impacted by Covid, we recognize the importance of fostering confidence in verbal communication and sustaining coherent written thought. That's why we have reintroduced public speaking as a regular offering, alongside creative writing and our signature inspirED Reader & Writer series. Additionally, we have curated stand-alone workshops on "The Art of Positive Thinking" and "Resilience & Self-Awareness," complemented by our perennial favorite, "Super Learner."

Emerging research in neuroscience emphasizes the criticality of adaptability as a fundamental skill for future success—more predictive than even resilience itself. A child's adaptability is profoundly influenced by the consistent emotional support they receive within their learning environment. As educators, we feel an intensified sense of urgency and purpose in providing our students with this unwavering support, alongside intellectual stimulation and skill development. At Baker & Bloom, we continuously adapt and evolve, driven by our mission to cultivate creativity, confidence, and holistic preparation for our students' futures – which they themselves, not generative AI, will be the ones authoring.

– Renée Boey

Renée Boey

Founder & Educational Director

- B.A. Hons. English (Harvard)
- M.Phil. Renaissance Literature (Cambridge)
- M.F.A. Writing (USF)
- P.G.D.E. (HKU)

Renée Boey founded Baker & Bloom to promote innovative learning, service, and leadership among young people. Baker & Bloom's mission is shaped by Renée's own educational journey, she enjoyed learning at both local and international schools in Hong Kong before completing her secondary education at St. Paul's School in Concord, N.H. The school's diversity and emphasis on arts, humanities, and service instilled in her an appreciation for creativity, thinking from multiple perspectives, and a desire to lead a meaningful life.

After graduating from Harvard College as an English major, Renée obtained an M.Phil in Renaissance Literature at Cambridge University, and returned to Hong Kong. She completed a teaching internship at St. Paul's Co-Educational College, received her Postgraduate Diploma in Education at the University of Hong Kong, and proceeded to teach at the ISF Academy as an IB English and Humanities teacher before harnessing her experiences and passions to launch Baker & Bloom. Whether it is teaching the inspirED Social Entrepreneurship Program, designing curricula, or coaching a student, Renée hopes to inspire the youth to learn with joy and embrace life with positivity and creative confidence.

> scan me to learn more about Renée!



THINK BIG



About Us

Baker & Bloom is a K–12 education organization that immerses students in academic rigor and creative thinking to prepare them for studying both locally and globally and wch would lead them to purposeful careers.

With the advent of Artificial Intelligence and unpredictable global forces, we need to adapt and embrace lifelong learning to survive and succeed. Baker & Bloom understands this need. We empower students to develop an optimal mindset and 21st-century skills through excellence in teaching.

Our professional teachers use our original Four-Leaf Approach to inspire our students to learn deeply and create with empathy. One student at a time, we aim to enhance human potential alongside creativity.

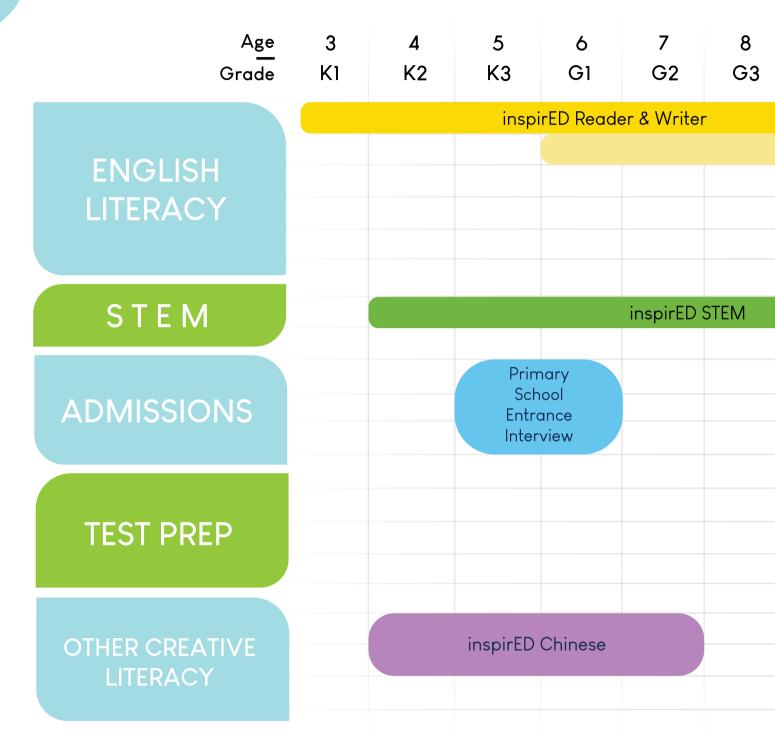


To cultivate creative literacy and confidence so that students can innovate and flourish in a fast-changing world.



Journey

To Cultivate Creative



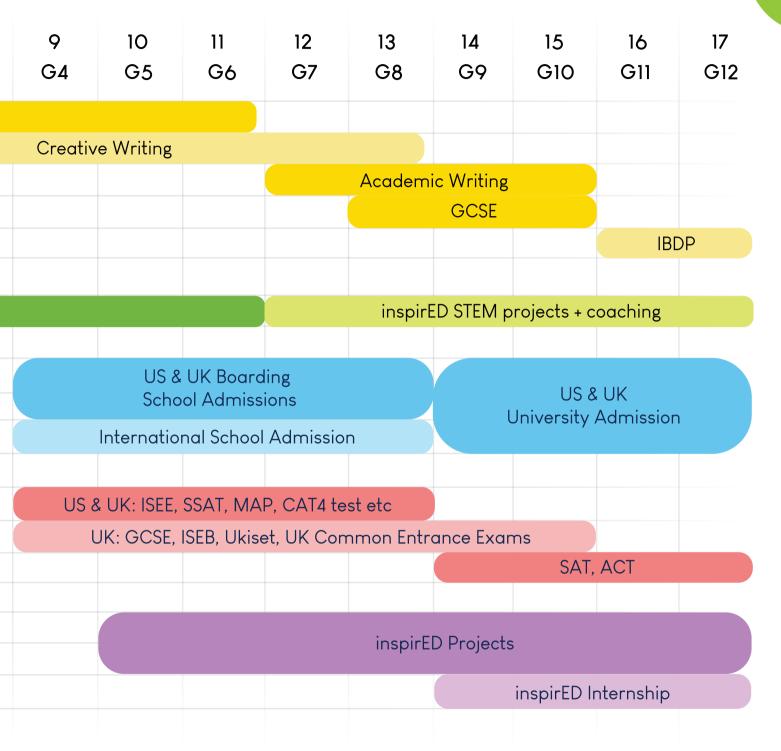
At Baker & Bloom, we know that learning takes time. Our English, STEM, and Admissions program university – and everything in between. Our scaffolded curriculum ensures continuity from each c our class sizes small and offer one-on-one coaching so that each child receives the personal atter

When it comes to child development, there is no formula for success. Every child's learning traject take a student-centered, big-picture approach – we listen to your long-term goals, interests, and projects that prepare your child for success in the 21st century.

Whether it's getting your kindergartener ready for primary school interviews, helping your child a and admissions experts are here to guide you and your family every step of the way.

with Us

e Literacy and Confidence



s are designed to support your child through every season of their education, from kindergarten to course to the next, helping students move through their educational journeys seamlessly. We keep nation and continuous feedback they need in order to realize their potential.

ory is unique and deserving of careful thought, planning, and consistent evaluation. That is why we challenges. Our teachers then translate them into holistic learning experiences and real-world

pply for boarding school and college, or planning a productive summer break, our team of teachers



Course Schedule

FALL 2023

Day	Module	Dates	Total Classes	Total Classes Per Term	
Monday	А	Aug 28; Sep 4, 11, 18, 25; Oct 9, 16	7	15	
	В	Oct 30; Nov 6, 13, 20, 27; Dec 4, 11	8	15	
Tuesday	А	Aug 29; Sep 5, 12, 19, 26; Oct 3, 10, 17	8	16	
	В	Oct 24, 31; Nov 7, 14, 21, 28; Dec 5, 12	8		
Wednesday	А	Aug 30; Sep 6, 13, 20, 27; Oct 4, 11, 18	8	16	
	В	Oct 25; Nov 1, 8, 15, 22, 29; Dec 6, 13	8		
Thursday	А	Aug 31; Sep 7, 14, 21, 28; Oct 5, 12, 19	8	16	
	В	Oct 26; Nov 2, 9, 16, 23, 30; Dec 7, 14	8		
F • 1	А	Sep 1, 8, 15, 22, 29; Oct 6, 13, 20	8	1/	
Friday	В	Oct 27; Nov 3, 10, 17, 24; Dec 1, 8, 15	8	16	
Saturday	А	Aug 26; Sep 2, 9, 16, 23; Oct 7, 14, 21	8	16	
	В	Oct 28; Nov 4, 11, 18, 25; Dec 2, 9, 16	8		

SPRING 2024

Day	Module	Dates	Total Classes	Total Classes Per Term	
Monday	А	Jan 8, 15, 22, 29; Feb 5, 19, 26; Mar 4, 11, 18	10	20	
	В	Mar 25; Apr 8, 15, 22, 29; May 6, 13, 20, 27; Jun 3	10 20		
Tuesday	А	Jan 2, 9, 16, 23, 30; Feb 6, 20, 27; Mar 5, 12, 19	11	23	
	В	Mar 26; Apr 2, 9, 16, 23, 30; May 7, 14, 21, 28; Jun 4, 11	12		
Wednesday	А	Jan 3, 10, 17, 24, 31; Feb 7, 14, 21, 28; Mar 6, 13, 20	12	00	
	В	Mar 27; Apr 3, 10, 17, 24; May 8, 22, 29; Jun 5, 12	10	22	
Thursday	А	Jan 4, 11, 18, 25; Feb 1, 8, 15, 22, 29; Mar 7, 14, 21	12	07	
	В	Mar 28; Apr 11, 18, 25; May 2, 9, 16, 23, 30; Jun 6, 13	11	23	
Friday	А	Jan 5, 12, 19, 26; Feb 2, 9, 16, 23; Mar 1, 8, 15, 22	12	07	
	В	Apr 5, 12, 19, 26; May 3, 10, 17, 24, 31; Jun 7, 14	11	23	
Saturday	А	Jan 6, 13, 20, 27; Feb 3, 17, 24; Mar 2, 9, 16, 23	11		
	В	Apr 6, 13, 20, 27; May 4, 11, 18, 25; Jun 1, 8, 15	11	22	

Grade	Course Title	Day	Time
K1-2		Tuesday	3:00 - 4:00pm
		Wednesday	3:00 - 4:00pm
	inspirED Reader & Writer	Thursday	3:00 - 4:00pm
		Friday	3:00 - 4:00pm
		Monday	4:10 - 5:40pm
		Tuesday	4:10 - 5:40pm
		Wednesday	4:10 - 5:40pm
		Thursday	4:10 - 5:40pm
K2-3	inspirED Reader & Writer	Friday	4:10 - 5:40pm
		Saturday	9:00 - 10:30am
		Saturday	11:00am – 12:30pm
		Saturday	2:00 - 3:30pm
		Wednesday	4:10 - 5:40pm
	inspirED STEM	Saturday	9:00 – 10:30am
		Tuesday	4:10 - 5:40pm
		Wednesday	4:10 - 5:40pm
		Thursday	4:10 - 5:40pm
	ineriaED Develoy C Maiter	Friday	4:10 - 5:40pm
GI-2	inspirED Reader & Writer	Saturday	9:00 – 10:30am
		Saturday	11:00am – 12:30pm
		Saturday	2:00 - 3:30pm
		Saturday	4:30 - 6:00pm
		Tuesday	4:10 - 5:40pm
	inspirED STEM	Saturday	11:00am – 12:30pm
		Tuesday	4:10 - 5:40pm
		Wednesday	4:10 - 5:40pm
		Thursday	5:45 – 7:15pm
<u></u>		Friday	4:10 - 5:40pm
G3-4	inspirED Reader & Writer	Saturday	9:00 – 10:30am
		Saturday	11:00am - 12:30pm
		Saturday	2:00 - 3:30pm
		Saturday	4:30 - 6:00pm

 $\mathbf{08}$

Grade	Course Title	Day	Time
G3-4		Tuesday	5:45 – 7:15pm
	Creative Writing	Thursday	4:10 - 5:40pm
		Friday	4:10 - 5:40pm
	inspirED STEM	Saturday	2:00 – 3:30pm
G5-6		Tuesday	4:10 - 5:40pm
		Wednesday	4:10 - 5:40pm
		Thursday	4:10 - 5:40pm
	inspirED Reader & Writer	Friday	4:10 - 5:40pm
		Saturday	9:00 – 10:30am
		Saturday	11:00am - 12:30pm
		Saturday	2:00 – 3:30pm
		Saturday	4:30 - 6:00pm
	Creative Minitian	Tuesday	5:45 – 7:15pm
	Creative Writing	Wednesday	5:45 – 7:15pm
		Thursday	5:45 – 7:15pm
	inspirED STEM	Saturday	4:30 - 6:00pm
G7-8		Tuesday	4:10 - 5:40pm
		Wednesday	4:10 - 5:40pm
		Friday	4:10 - 5:40pm
	Academic Writing	Saturday	9:00 – 10:30am
		Saturday	11:00am - 12:30pm
		Saturday	2:00 - 3:30pm

scan for class dates, tuition rates and more!





Testimonials

Parent of G10 student, Kellett School

"Teachers like my daughter's at B&B STEM make it easier for children to quickly pick up skills needed for painting portraits, with their exceptional guidance. She now knows how to layer the lights and darks, adjust color and how to correct "mistakes', with the invaluable encouragement she has received!"

Parent of G1 student, German Swiss International School

"I like the 'Three-Dimensional Learning' which my son's B&B STEM teacher is teaching him through many photos, explanations and hands-on learning. He is studying math in a new way which is useful for him. My son enjoyed the shark that he had made and a funny picture which he brought home!"

Parent of G1 student, St Paul's Co-educational College

" My daughter enjoys the class very much and she told me about the Chinese Cinderella story that was read and discussed during the class. I am very pleased to hear about the constructive feedback her B&B teacher continued to give her and received effective and consistent updates. My daughter has settled in so well that I signed her up for the next module too."

The English Department, French International School

"Our deepest gratitude for all aspects of the workshop Baker & Bloom ran with our Year 12s at FIS. The teacher's calm and authoritative professionalism was invaluable. More specifically, I've been stopped in the corridors by students who not only spoke about how much they enjoyed the workshop and how much they learnt, but also the curriculum content as a whole. Our department noticed how the B&B teacher 'tapped into cultural associations' of the texts so well, and how the strength of his questioning was so effective in scaffolding the students' analysis'"

Parent of K2 student, Concordia International School, Shanghai

"The [B&B] teacher's warm and friendly nature helped our daughter feel at ease from the beginning. How wonderful that we are able to refer to stories they've read and discussed, to remind our child that no matter how small, our contribution can make a big difference! It will help her confidence in the moments in which she questions herself. Our whole family has enjoyed these classes very much. It gives us such joy to see our daughter light up and be enthusiastically engaged during the online lessons. As a teacher myself, I appreciate the reference to the standards addressed in the lessons."

Kindergarden & Primary English

inspirED READER & WRITER

The inspirED Reader & Writer Primary Program addresses the fundamental academic English needs of students aged 4–12, and gives them the skills and necessary knowledge to become the best versions of themselves, inside and outside of the classroom.

Our program is unparalleled for **<u>FIVE REASONS</u>**:

Tailor-Made for Hong Kong Students

Our carefully chosen course materials address common challenges that Hong Kong students face, as identified by our experienced teachers.

Research-Based Curriculum

Our curriculum incorporates research from some of the most reputable names in education, including the Teachers College Reading & Writing Project at Columbia University, Dr. Jan Richardson's The Next Step Forward, Dr. Tim Rasinski's The Fluent Reader, and more.

3

Personalized Teaching

Our small class sizes allow teachers to personalize their support for each student's needs as identified by our in-house assessments. This consistent feedback loop ensures that our students are learning the skills they need.

Strategies, not Formulas

More often than not, writing is taught through generic formulas and ends with students mimicking model texts with little thought (and learning) involved. We teach strategies and skills that allow students, through deliberate practice, to write confidently for different purposes.

The "Whole Package

There is more to language learning than reading and writing. As befitting our Four-Leaf Approach, our curriculum develops students' creativity, critical thinking, and willingness to learn. We help our students become disciplined, self-motivated learners.



Course Goals

Our courses are organized by modules (7–9 weeks) and terms (2 modules). Each module features a different theme and has grade-level specific thinking, reading, and writing goals to enhance and further a students' understanding. According to your child's year band, students will:

Kindergarten (K2–3): Grow

- Discover the inspiring and powerful world of literature
- Develop strong foundation skills, including phonics
- Practice decoding skills as emergent readers
- Reflect, grow, and express themselves

Grade 3–4: Solidify

- Read a variety of texts and genres to fortify comprehension
- Learn and utilize proper writing structures and literary techniques to create intriguing personal narratives
- Think critically and form opinions about real world issues
- Incorporate advance language abilities and refine the basic mechanics of writing

Grade 1–2: Develop

- Read diverse texts to foster an appetite for learning
- Master decoding strategies to expand vocabulary
- Develop reading strategies to increase comprehension and critical thinking
- Write and edit a range of texts with different purposes

Grade 5-6: Expand

- Read and analyze authentic texts with real-world relevance
- Write expository, narrative, and persuasive essays, as well as poetry
- Learn strategies to expand vocabulary
- Develop critical thinking abilities

Public Speaking

Speech is an important part of language development. Throughout their school years, students use speech to communicate, persuade, and negotiate with their teachers and their peers. This course builds speech confidence and equips students to give execellent presentations at school. Activities will include:

- writing and crafting effective speeches
- Exercises to develop delivery skills
- Discovering and building upon their own unique speaking style

In our Public Speaking program, we explore ways to write and deliver narrative, informative, group, persuasive, and academic speeches.

Secondary English Program

In the secondary phase of education, the academic focus and needs of students become more specific. Our courses provide students with targeted instruction to meet the knowledge requirements for many different senior secondary examinations, including the IGCSE, IBDP, and AP. Wherever possible, we take students beyond their learning at school.

Students read, analyze, and critique challenging literary and non-literary texts so that they can develop transferable skills for school and beyond. Additionally, many parents consider boarding school for their children, so our courses provide students with the rigorous knowledge that will allow them to succeed in these contexts. We also develop course materials to suit the text selections of specific, individual schools.

The excellent results of our program come from:

Our teachers' <u>decades of experience</u> teaching senior certificate examinations
Our demanding text selections, which develop <u>intellectual</u>, <u>aesthetic and character growth</u>.
Our insistence that students grapple with <u>important and interesting</u> ideas that will allow them to continue learning independently in the future.



Our Academic Writing courses rigorously prepare students for the writing they will do throughout high school and university, as well as into the professional world. The skills learned and the exclusive learning materials provided in Academic Writing apply across all major curricula (AP, IB, IGCSE, DSE, etc.) and all academic fields, including college admissions and other professional applications. Students will:

- Be exposed to respectful academic discourse
- Generate and develop their own ideas on topics such as English, art, history, and science
- Put ideas into words in ways that are clear and appropriate for an academic audience
- Practice every step in the writing process from brainstorming to the final draft
- Read challenging texts to analyze how professional academic writers present their ideas
- Structure sentences, paragraphs, and essays to more effectively convey their perspectives
- Participate in group discussions that strengthen communication skills

In our G11-12 IBDP English program, students will:

- Learn the skills and technical terminology that will allow them to succeed in Paper 1, Paper 2, and the Individual Oral
- Receive additional support and feedback on their HL Essay and Learner Portfolio.
- Receive additional instruction and support with the texts they study in their school's courses



STEM program

BNB STEM is built on inquiry-based, student-directed learning based on Stanford Design Thinking, Harvard Ed Visible Thinking and MIT Media Lab curriculum, adapted for Hong Kong education system.

BNB STEM courses are project-based (PBL), which means students have choices regarding how to complete their project; the topic of digital story/podcast, choice of technology, approach to a coding challenge, and so on.

All projects involve at least two disciplines from the STEM acronym: Science, Technology, Engineering, Math. The integration of these subjects into transdisciplinary lessons is what makes BNB STEM special.

Because they are project-based classes, students walk away with their own program, gadget, cooked item, storyboard, short digital film, podcasts, etc. Past students have won NASA competitions, Math Olympiad, applied for a patent for inventions, as well as build expansive personal digital and non-digital portfolios.

BNB STEM teachers are facilitators of the projects. We are guides who provide expertise on how to use STEM to solve a human need. No teacher should be the bottleneck for learning, hence we don't spoon feed. Emphasis is always on process and life skills, and on the way learning and practicing



Gearing Up: Mechanical Engineering

Calling all future engineers! Students will learn the basics of mechanical engineering! Using gears made from simple objects, they will be able to explore how gears can be used in a variety of configurations to adjust speeds and rotation. Students will explore the use of gears to conduct everyday tasks. Students will explore questions such as: what happens when the gears are linked together?

Design, Innovate, Solve: Prototypes and Solutions

Is your child curious and innovative?

All students will brainstorm and tackle real-world problems using the stanford design thinking process. Through the guidance of their teacher, students will design and/or invent a creation that can fix a problem. Students will explore STEM using the problem-based learning (PBL) method.

) Game Coding Lab: Introduction to Game Design

Does your child love video games? Turn their hobby into an educational experience! Students will learn the backend requirements that are necessary to create a video game. They will come up

with a storyline to design and make a retro style game with a score system/timer, controllable player sprite, enemies and more!

Astrobiology Academy: Introduction to Astrobiology

Why can't we find life on Mars? What does it take for life to survive? How did it begin?

Students will compare life and other environments to Earth. Through their exploration, students will explore questions

> such as: what did the Mars rovers discover? This course is an exciting introduction to the techniques NASA employs to find life in the universe.

Grade 1 - 2

Kindergaten

啟。創。中文 inspirED CHINESE

課程採用創意互動的沈浸式教學模式,將引導學生充滿自信的 運用中文交流,使用創造性思維去理解及欣賞中國文學。 Baker & Bloom's inspirED Chinese Program empowers children to speak, comprehend, appreciate and communicate in Chinese with confidence and creativity.

針對中文的特殊性,精心設計的語言項目。

我們常常聽到這樣的聲音:中文是世界上最難學的語言。與字母語言相比,中文 確實難:尤其是聲調和漢字。我們必須認識足夠的漢字才能達到基本的中文讀寫 能力。而被譽為天生語言學習者的孩子,則能以自然的方式輕鬆習得。因此,我 們獨創一種有趣、多感官,適合學生身心特點的拼音學習方法,讓孩子在輕鬆愉 悅的環境中習得拼音;在沿用行之有效的漢字教學法的同時,我們還研發了涵蓋 故事、遊戲、創意學習工具等多感官漢字教學法,以幫助孩子奠定扎實的識字能 力及閱讀功底。

Our program addresses the unique, typological features of Chinese. We hear that Chinese is a difficult language, but if taught well, two of its hardest aspects – its tonal nature and character system – can be learned quite naturally when children are young. We have designed an original pinyin learning method that engages the whole body and use songs and games to encourage stress-free, playful learning. We use time-honored strategies to teach characters but also embrace stories and creative learning tools – such as Montessori toys to help kids absorb and recognize characters.

優化主題課程及項目式學習模式。

我們的幼稚園和小學的課程採用精心設計的主題教學模式,以兒童發展里程碑及 學習興趣作為教學目標來組織教學活動。我們高年級的課程結合了項目式學習法,旨在鍛鍊學生知行合一的能力,激發學生的學習能動性,培養學生使用語言技 能解決現實問題的能力。

We use theme and project-based learning. Our kindergarten and elementary program adopts carefully chosen themes that target developmental milestones and interests to organize content and skills. Our higher level classes incorporate differentiated project-based learning that urges students to use language skills to solve real-world problems and pursue their own interests.

以學生為中心的創意教學法。

我們相信,孩子有利用天生好奇心來構建知識體系學習的潛力。這種情況發生的 最好時機是:他們對事物擁有強烈的探索欲、對所學知識感興趣、對主題活動參 與度高。針對這些特點,我們設計了以學生為中心的創意教學法:學生將在角色 扮演和戲劇活動中,自然習得主題詞彙和句子結構;我們將詩歌朗誦、歌曲吟唱 、故事演繹等活動置於我們的課堂教學,由經驗豐富、口語純正的普通話教師引 導活動。我們以培養學生的聽說能力為起點,加強閱讀和寫作能力為基礎,最終 達到學生能夠自主鑒賞語言文化的目標。

Our teachers use a creative, student-centered and nurturing approach. We believe in a child's natural curiosity and potential to learn through constructing knowledge for themselves. Through role-play and games, students will pick up curated vocabulary and useful sentence structures. They will also learn poetry and songs, listen to and read stories, all the while guided by Chinese teachers modeling native pronunciation and clear enunciation. We begin with building oral fluency, then to the fundamentals of reading and writing, and ultimately cultivate an appreciation for the richness of Chinese literature and culture.



學前班 (K2-3)

- 創意拼音和識字
- 創意互動唱遊和故事演繹
- 情境角色扮演
- 讀者劇院
- Active, multisensory pinyin learning method
- Interactive singing and storytelling
- Situational role-play
- Tang poetry recitation
- Reader's theater

初小班 (GI-G2)

- 建立拼音技巧,掌握中文發音
- 學習中文字,為獨立閱讀做準備
- 項目式學習,融入現實世界,接受挑戰,以激發好奇心和參與度
- Build pinyin skills to master pronunciation
- Recognize characters to prepare for independent reading
- Incorporate real-world challenges and situations to stimulate curiosity and engagement

Admissions Support United States

BOARDING SCHOOL

Every person - every family - has a unique story. At Baker & Bloom we take a personalized approach to help you develop the little stories you have accumulated over time into a narrative that will bring out your child's personality, as well as showcase their achievements.

As studying abroad becomes increasingly popular and competitive, Baker & Bloom is here to help by making US boarding school applications less daunting. Whether you need a comprehensive approach to the entire process or simply some help with essays or interviews, we are here to help.

Our services:

- School selection
- Academic enrichment and project advising
- Extracurricular activity assessment and recommendations
- Summer activity recommendations and support
- Application assistance
- Interview prep
- Personal statement brainstorming and editing
- Portfolio advising -- creating and editing
- Parent statement support

Our students have received offers from the following schools:

- Andover
- Deerfield

- Fay
- Choate
- Groton
- Lawrenceville
- Exeter
- Hotchkiss
- Milton
 - St. Paul's

Middlesex

• Taft

and so much more...!

CHECK OUT OUR BACK PAGE FOR MORE SCHOOLS!

UNIVERSITIES

US colleges are now looking for students that have demonstrated interest in their preferred field of study both inside and outside the classroom. At Baker & Bloom, we strive to get to know you beyond your grades and your test scores – your interests and your goals – to understand your future plans and your ambitions and help you craft an application that shows off your achievements in the best possible light.

Our services:

- School selection
- Academic advising, course selection, enrichment and project advising
- Extracurricular activity assessment and recommendations
- Summer activity recommendation and support
- Test prep recommendations
- Application assistance
- Interview prep
- Personal statement brainstorming and editing
- Portfolio advising, creating and editing

Our students have received offers from the following colleges:

• Boston U

Claremont McKenna

- Brown
- Cornell
- Carnegie Mellon
- Chicago

- Duke
- Georgetown

Columbia

Princeton

and so much more...!

CHECK OUT OUR BACK PAGE FOR MORE UNIVERSITIES!



- Harvard
- NYU
- Northwestern

Admissions Support United Kingdom

What type of students do UK boarding schools look for?

They want variety and diversity, i.e. students who will contribute to the wider community of the school; those who engage with what is offered, and add to the culture of the school. They are always hunting for students who have a passion or a genuine interest. This could be in sport, art, music, hobbies, drama, making films, etc. They want more than simply highly-trained pupils. Even in the world of music they will be hunting for real musicality rather than just qualifications. A passion or love of some activity is often more important than numbers and grades.

Our services:

- Consultation and guidance through the complete admissions process
- Mock assessments and interviews
- One-on-one or semi private coaching for UKISET, 11+ & 13+ Common Entrance exams, and school-specific entry exams
- Accompanied school visits





OUR COUNSELOR Mr Rory Reilly

BA, MSC, HDIP IN ED

Rory Reilly has over 30 years of experience as a teacher, registrar, and Oxbridge interviewer. A graduate of Trinity College Dublin, Rory has held teaching positions at King's Hospital School, Dublin, King's College School, Wimbledon and The King's School, Canterbury. In his 10 years as Registrar at The King's School, Canterbury, Rory was instrumental in establishing and developing The Registrar's Conference, an



annual meeting for Independent Schools. Rory has a deep understanding of candidate selection at both school and university level. He was a member of the geography interview panel at Hertford College, Oxford for twelve years and has acted as an Oxbridge advisor to a number of schools in the UK and abroad. Rory has built a network of contacts across all the major UK senior and preparatory boarding schools. This breadth of knowledge makes him ideally placed to advise parents.

Emily Reilly - BA, MFA

Educated at King's School Canterbury, Trinity College Dublin and Yale University, Emily Reilly has built a career in arts education in the U.S. and the U.K. As the Director of Public Engagement at Bard Graduate Center in New York City she was responsible for curating all public programs and steering the educational offerings of the university's art gallery. She also founded a public humanities program for teenagers that served to give interested teens an introduction to art history, material culture, and cultural heritage science. Emily has particular expertise in 6th form entry, University applications and Oxbridge preparation.



Creative Writing

Writing is too often is taught with a narrow goal: to equip the student with a tool for communication when it comes to exams or work. So writing skills are honed with assignments that serve that end: persuasive essays, informational articles, biographical sketches, reviews, and how-to's. We believe those same genres and others can be approached in a way that teaches limitless curiosity and discovery and goes beyond basic communication. Our students learn, from day one, that they are powerful authors. The writing process itself is the goal. Through the process of making books: picture books, graphic novels, chapter books, or whatever books they can envision, students are encouraged to explore and experiment, allowing them to develop invaluable life skills and become deeper human beings.

Students will:

- Learn to think and work independently through the use of a writer's notebook
- Gain confidence to make decisions and to follow through by using writing and editing strategies
- Become risk-takers in learning that asking the right questions are more important than having the right answers
- Learn problem solving in the hard, but joyful, work done during write-alouds and shared/interactive writing
- Celebrate their resourcefulness in finding ideas, information, and inspiration from many different sources, and not just by asking the teacher or a friend for help
- Identify themselves as authors, with big ideas and important things to say
- Go beyond the day's topic because it got them SO excited about something else that they cannot wait to run after it!

Academic Coaching & Private Courses

Baker & Bloom offers **flexible arrangements** for students who wish to work independently on academic work, personal projects, and goals not covered by our core course offerings.

ONE-ON-ONE ACADEMIC SUPPORT

Our knowledgeable coaches support students in a variety of subjects, including:

- English Language and Literature, Chinese, History, Geography, Latin, Physics, Economics, Math, and Humanities
- IB Theory of Knowledge (TOK)
- Academic development in research, study skills, essay writing, oral presentations, vocabulary, and test-taking

PRIVATE COURSES

Form your own group of 3-6 students for a tailor-made course or short workshop to suit your interests, schedule, and learning needs. Private classes can cover:

- Any of the academic subjects offered for one-on-one coaching
- Interview prep, presentation skills, and debate
- Topics derived from our popular holiday workshops such as Mystery Story Writing, Minecraft Writing, and more

If your child and their friends have their own interests or learning goals, email **info@bnb.edu.hk** or whatsapp **44623419**, and we can discuss how to help!



inspirED Programs



inspirED PROJECTS

Our inspirED Projects program provides **unique opportunities** for students to turn personal interests into real-world experiences. This 6-month program helps students **stand out in boarding school and college admissions** and empowers them to **create positive change** in their communities.

Baker & Bloom's coaches, as well as experts in the field, are available to mentor projects in various areas of engineering, the humanities, the sciences, and business.

Past projects include:

- Publishing research papers
- Creative writing and art portfolios for admissions
- Launching school-wide service programs
- Designing mobile apps

inspirED INTERNSHIPS

Jointly designed and taught by Baker & Bloom and CoCoon, this **exclusive** and **personalized** program combines skills training, entrepreneurship education, and **opportunities for professional networking**.

As a leading startup incubator, CoCoon has a **network of** over 30,000 entrepreneurs who have collectively raised over HK\$5.5 billion. CoCoon has hosted over 600 events and trained 260+ students from top universities. As a participant in our program, students will have automatic access to CoCoon's network and events for one year.

Key Features:

- Bootcamp training in entrepreneurship and career skills
- Placement at a startup that matches students' individual interests
- Mentorship and feedback from a startup's founding team
- Post-internship resume and college essay workshop





Test Prep

Test-taking is made interesting and engaging at Baker & Bloom. Why? Because we understand that there is **much more to it than just rote memorization**. Practice is important, but if a student is not equipped with the right test-taking skills, then repeated drilling just solidifies the negative habits.

Our students complete our test-taking courses with **transferable skills and knowledge**. We help our students improve their **active reading skills** while **broadening** their **general knowledge** in history, science, literature, social sciences, and the humanities.

Our **fun and interactive classes** are aimed at increasing engagement and interest in test-taking. When classes are enjoyable and the test is no longer daunting, your child will feel confident and thrive on test day.

We help students prepare for a range of exams, including:

- SAT
- SAT Subject Tests
- ACT
- ISEE (All levels)
- SSAT (All levels)

- **UKISET**
- UK Common Entrance Exams 11+ and 13+
- MAP
- School Admissions Exams





Our students come from:



Local

Braemar Hill Nursery School Diocesan Boys' School Diocesan Girls' School Kiangsu-Chekiang College La Salle College Marymount School Po Leung Kuk Choi Kai Yau School Sheng Kung Hui Kindergarten St. Catherine's International KG St. Joseph's College St. Mary's Canossian St. Paul's Co-ed College School St. Paul's Convent School St. Stephen's College Victoria Kindergarten Wah Yan College

International & ESF

American International School Australian International School Canadian International School Chinese International School French International School German Swiss International School Harrow International School Hong Kong International School International Christian School Island School Li Po Chun United World College Little Dalton Malvern College Nord Anglia International School Shatin College Singapore International School The ISF Academy Victoria Shanghai Academy West Island School Yew Chung International School York International Kindergarten

Boarding & Overseas

Benenden School (UK) Cheltenham Ladies College (UK) Choate Rosemary Hall (US) Deerfield Academy (US) Hotchkiss School (US) Lawrenceville School (US) Milton Academy (US) Phillips Academy Andover (US) Phillips Exeter Academy (US) Roedean School (UK) Sevenoaks School (UK) St. Paul's School (US) Taft School (US) Wellington School (UK) Westminster School (UK) Winchester College (UK) Wycombe Abbey (UK)

Our students have been accepted to:

Secondary Schools

Berkshire School Choate Rosemary Hall **Deerfield Academy** Fay School Groton School Harrow School Loomis Chaffee School Middlesex School Milton Academy

Miss Porter's School Northfield Mount Hermon School **Oundle School** Phillips Academy Andover Phillips Exeter Academy St. Paul's School Taft School The Hotchkiss School The Lawrenceville School Tonbridge School Williston Northampton School Winchester College

Universities

Brown University Carnegie Mellon University **Claremont McKenna** Columbia University **Cornell University Duke University** Georgetown University Georgia Institute of Technology University of Cambridge Harvard University LSE Middlebury University New York University Northeastern University Pepperdine University

Princeton University Rhode Island School of Design Stanford University **Tufts University** UC Berkeley UCLA University College London University of Chicago University of Oxford University of Pennsylvan University of Toronto USC Wesleyan University

Baker & Bloom Education Center

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